



Republic of the Philippines
Department of Education
Region IX, Zamboanga Peninsula
DIVISION OF PAGADIAN CITY

RELEASED

Date/Initial: 2-28-23
DepEd. Division of Pagadian City

February 28, 2023


DIVISION MEMORANDUM

No. 51, s.2023

2023 National Women's Month Celebration

To: Assistant Schools Division Superintendent
Chief) SGOD, CID
Education Program Supervisors) SGOD, CID
Public Schools District Supervisors) SGOD, CID
Administrative Officer V
School Heads) Public and Private Elementary, Secondary
This Division

1. Pursuant to Presidential Proclamation No. 224, s. 1998 entitled Declaring the First Week of March of Every Year as Women's Week and March 8, 1998 and Every Year Thereafter as Women's Rights and International Peace Day, Presidential Proclamation No. 227, s. 1998 entitled Providing for the Observance of the Month of March as Women's Role in History Month.
2. The DepEd Pagadian City Division joins the celebration of **2023 National Women's Month** with a new recurring theme: **WE** for gender equality and inclusive society. The **kick off ceremony** will be on **March 8, 2023, 3pm** at **Pagadian City Division Ground**, all Division Personnel are encourage to wear anything purple for the said event.
3. All public and private elementary and secondary schools are encouraged to participate in the celebration and will have the **simultaneous launching on March 8, 2023**. PCW suggested activities is in Enclosure 1 of this memorandum.
4. For further information and clarification, you may refer to their official website <https://pcw.gov.ph/2023-national-womens-month-celebration>.
5. For queries you may contact Ms. Laverne S. Tarroza thru mobile no. 0917-114-8252.
6. Immediate dissemination of this Memorandum to all concerned is earnestly desired.


MA. LIZA R. TABILON, EdD, CESO V
Schools Division Superintendent

SGOD-HRD/Division Memo
02/28/2023



Department of Education, Pagadian City Division, San Jose Heights, San Jose, Pagadian City





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Enclosure No. 1 to Division Memorandum No. _____

PCW SUGGESTED ACTIVITIES

1. **NWMC-themed Flag Raising Ceremony** – All government agencies and local government units can include NWMC announcements in their respective Flag Raising Ceremonies on February 27 or March 6, 2023. The use of the All-Women Cast Lupang Hinirang Video in NWMC activities is highly recommended.
2. **NWMC banner of support**. Show that you are gender equality and inclusive society! Display the National Women's Month Celebration (<https://pcw.gov.ph/national-womens-month/>) banner in front of respective offices, landmarks, and other areas and upload the digital counterpart of the agency's/organization's official website and social media accounts.
3. **PurpleWednesday or #PurpleYourIcon**. Wear anything purple on all the Wednesdays of March to signify support for women's empowerment and gender equality. Participants can also light up or decorate offices or landmarks in purple as a celebration of women and their contribution to the society as well as to serve as a springboard for discussion on the NWMC.
4. **Musika ng Kababaihan Wednesday (#MNKWednesdays)**. Melody and harmony for gender equality! Play the songs from the MusikJuana Songwriting Contest and other PCW advocacy songs in office premises, public and private establishments, parks, and even on media every Wednesday of March. Get these hymns of women's empowerment (<https://library.pcw.gov.ph/search/?q=musikjuana>).
5. **Offer you own "Serbisyo para kay Juana"**. Government agencies and private organizations providing direct services, transactions, and products to the public can offer freebies, discount, special lanes, and other promos to women and girls on International Women's Day (March 8) and/or other dates in March to serve as their appreciation in this special month of celebration.
6. **Participation in the NWMC #DigiALL Forum Series** – GAD advocates are highly encourage to join the NWMC #DigiALL Forum Series to be held on March 15, 22, and 29.
7. **GADtoKnow** – Agencies and LGUs can produce, distribute, and/or share information materials (online and print) featuring the list of their gender-responsive programs and services benefiting women, as well as simplified steps and requirements to avail of such. Participating agencies and stakeholders can also produce and distribute different IEC materials on the National Women's Month Celebration (<https://pcw.gov.ph/national-womens-month/>) and laws on women. Agencies can access information materials here (<https://library.pcw.gov.ph>).
8. **Use the official hashtag: #WEcanbeEquALL** – Drumming up support to the advocacy, the online campaign will show our hope that #WEcanbeEquALL. This new hashtag motivates women and everyone (WE) to push for equality and inclusivity where ALL, regardless of gender, ability, status, and situation, are respected and afforded their rights. With our battlecry #WEcanbeEquALL, no one should be left behind. Under this hashtag, participants can also share their commitments and plans of action in working for gender equality and an inclusive society.
9. **Be featured in the NWMC Calendar of Activities and Activity Photos**. Agencies with activities lined up can share the same to PCW by filling out this form (<https://bit.ly/2023NWMCcalendarofEvents>) so their respective events can be featured in the NWMC calendar of Activities. Agencies can also send their activity photos which can be posted on PCW's Facebook page (subject to review and deadline). Submit activity photos here (<https://bit.ly/2023NWMCActivityPhotos>).

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