



May 6, 2025

Division Memorandum  
No. III, s. 2025

**BAWAT BATA MAKABABASA PROGRAM (BBMP) KICK-OFF ACTIVITY**

To: CID Chief  
Education Program Supervisors  
Public Schools District Supervisors  
School Heads ) Elementary  
All Others Concerned

1. In the implementation of the **Bawat Bata Makababasa Program (BBMP)** as referenced from DepEd Memorandum No. 33, s. 2025, this division will conduct the BBMP Kick-Off Activity on May 8, 2025 at 8:00 o'clock in the morning at Pagadian City Pilot School covered court.
2. Participants in this activity are the following:
  - Education Program Supervisors (EPSs)
  - Public Schools District Supervisors (PSDSs)
  - All Elementary School Heads and BBMP Tutors (except the 5 identified schools below)
  - Parents and Volunteers from Pagadian City Pilot School, Tomas Sagun Integrated School and San Jose Elementary School
3. Schools affected by the election-related activities will begin the BBMP implementation on May 14, 2025 and will conclude it on June 10, 2025.
4. However, schools which will not be used as polling precincts will proceed with the scheduled implementation and will prepare for Regional Monitoring on May 8-9, 2025:
  - Bagong Silang Elementary School
  - Ballesteros Sr. Elementary School
  - Pagadian City Pilot School
  - Dumalian Integrated School
  - Bentud Pinukis Penintuluan Nu Piksalabukan Subanen





Republic of the Philippines  
**Department of Education**  
REGION IX, ZAMBOANGA PENINSULA  
DIVISION OF PAGADIAN CITY

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5. Participating schools in the Kick-off Activity are requested to prepare tarpaulins and balloons for the motorcade using the following colors:

- White (SDO)
- Light Blue (City North District)
- Peach (City East District)
- Yellow (City West District)
- Purple (City South District)
- Pink (City Central District)

The same sequence will be followed during the motorcade.

6. School Heads are requested to wear TEACEP t-shirts during the said activity.
7. Motorcade route, program and other details will be disseminated through the PSDSs.
8. Immediate dissemination of this memorandum is enjoined.

**DANNY B. CORDOVA, EdD, CESO V**  
Office of the Schools Division Superintendent

